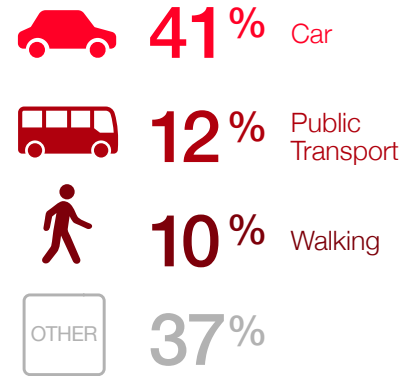
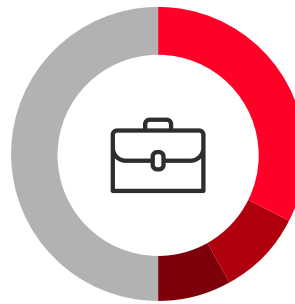


The Road to a Greener Future

Government plans to improve air quality in towns and cities include the introduction of Clean Air Zones. Motorists using the most polluting vehicles could face charges with only those complying with recent emission standards exempt.

How do Brits get to work?



of drivers unaware if their vehicle complies with Clean Air Zones emissions standards



62%
of motorists support the move towards Electric Vehicles



of motorists are in favour of Clean Air Zones even if they get charged



of drivers believe vehicle emissions are a major issue in the UK requiring URGENT action



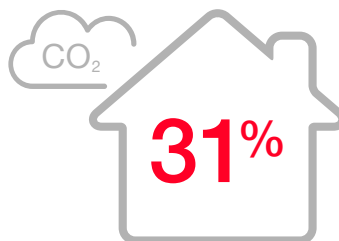
don't know what a Clean Air or Ultra-Low Emission Zone is



65% think cycle lanes have had no impact on air quality



80% think car share lanes have had no impact on air quality



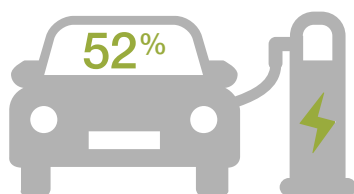
of motorists believe pollution is a problem where they live

Average age of cars and vans on UK roads is



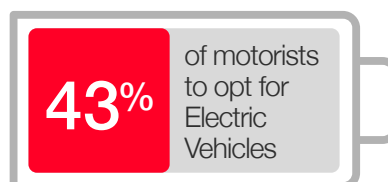
meaning many would be non-compliant and subject to charges

Free charging ports would encourage



of motorists to Electric Vehicles

Reassurances on battery range would encourage



The research was conducted among 2,000 UK motorists in February 2019

Department for Transport Vehicle Licensing Statistics published in April 2018